

## Message Text

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PAGE 01 BRASIL 06604 221940Z  
ACTION AGRE-00

INFO OCT-01 ARA-10 ISO-00 SSO-00 EB-08 COME-00 /019 W  
-----076798 221951Z /75

O R 221919Z AUG 78  
FM AMEMBASSY BRASILIA  
TO SECSTATE WASHDC IMMEDIATE 8732  
INFO AMCONSUL RIO DE JANEIRO  
AMCONSUL SAO PAULO

LIMITED OFFICIAL USE BRASILIA 6604

PASS MCCONNELL/FAS/USDA

E.O. 11652: N/A  
TAGS: EAGR, BR  
SUBJECT: COFFEE FIELD TRIP REPORT

REF: BRASILIA 6491

THE FOLLOWING REPORT WAS DRAFTED BY LEON YALLOUZ, BRAZILIAN  
AGRICULTURAL ECONOMIST, AMCONGEN RIO DE JANEIRO.

1. THE EARLY RIPENING AND HARVEST OF THE 1978/79 COFFEE CROP  
HAS ALLOWED A LONGER THAN USUAL TIME GAP BETWEEN HARVEST AND  
FLOWERING OF THE TREES. THIS, TOGETHER WITH WELL DISTRIBUTED  
RAINS AFTER HARVEST WERE OF GREAT BENEFIT TO COFFEE TREES.  
THE RESULTING LUSH FOLIAGE REFLECTS A PRODUCTION POTENTIAL  
OF A MINIMUM OF 24 MILLION BAGS FOR BRAZIL'S 1979 COFFEE HARVEST  
ASSUMING PREVAILING FAVORABLE WEATHER FACTORS.

2. SUBSEQUENT TO THE FIELD OBSERVATION FREEZING TEMPERATURES RE-  
PORTED IN CERTAIN COFFEE PRODUCING AREAS IN THE THREE MAJOR  
COFFEE PRODUCING STATES OF PARANA, SAO PAULO AND MINAS GERAIS  
ON THE NIGHTS OF AUGUST 14, 15 AND 16. PRELIMINARY INFORMA-  
TION INDICATES A RATHER MODERATE FRONT, FAR LESS INTENSIVE  
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AND LESS EXTENSIVE THAN THE 1975 FROST. EVALUATION OF THE  
EFFECT OF THIS YEAR'S FROST ON COFFEE TREES AND EVENTUAL  
DAMAGE TO BRAZIL'S 1979 COFFEE CROP WILL BE CLOSELY FOLLOWED,  
SURVEYED AND REPORTED.

3. AGATT MET WITH ACTING AGRICULTURAL MINISTER PAULO ROMANO  
ON AFTERNOON OF AUGUST 16. ROMANO, WHO HAD JUST RETURNED

FROM AN EMERGENCY MEETING OF THE ECONOMIC DEVELOPMENT  
COUNCIL, INFORMED AGATT THAT THE OFFICIAL GOB ESTIMATE OF  
LOSSES TO THE 1979/80 CROP FROM THE FREEZES TO DATE IS  
ABOUT 3 MILLION BAGS. THE MINAG INITIAL FORECAST FOR THE  
1979 CROP PRIOR TO THE FREEZE WAS, ACCORDING TO ROMANO,  
AROUND 22 MILLION BAGS.  
SAYRE

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 jan 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** COFFEE, AGRICULTURAL PRODUCTION, REPORTS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 22 aug 1978  
**Decaption Date:** 01 jan 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 20 Mar 2014  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Document Number:** 1978BRASIL06604  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Expiration:**  
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**Reference:** 78 BRASILIA 6491  
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**Review Markings:**  
Sheryl P. Walter  
Declassified/Released  
US Department of State  
EO Systematic Review  
20 Mar 2014  
**Markings:** Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014